

Smart Start™

Starter Shingles

Smart Start[™] shingles are made with our industry-leading **NEX® Polymer Modified (Rubberized) Asphalt**, an innovative technology that uses rubber polymers (molecular compounds) to strengthen and rubberize the asphalt core of the shingle for vastly superior all-weather resilience and longevity.

It's more sustainable too. Added to the mix are *upcycled* polymers from used tires and plastic bags. **Sustainability without sacrificing performance.**

LARGER SIZE

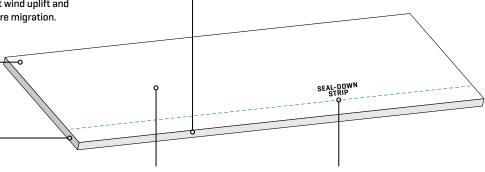
Starter shingles extend up beyond the fastening point of the first row of field shingles, providing maximum protection against wind uplift and moisture migration.

NEX® RUBBERIZED ASPHALT

Asphalt core of shingle is rubberized with synthetic rubber polymers [SBS] to enhance shingle strength, flexibility, and resilience.

UPCYCLED RUBBER & PLASTIC

Polymers from recycled rubber and plastic improve shingle durability while diverting used tires and plastic bags from the landfill.



FIBERGLASS MAT

Provides structural reinforcement and tear strength.

3M™ ROOFING GRANULES

Natural mineral granules protect shingle from weather and UV aging. Superior granule adhesion.

POLYMER MODIFIED ADHESION

Synthetic rubber adhesive (SEBS) bonds provide exceptional seal-down and wind protection at the eave and rake edges of the roof.

INSTALLED THIRD

When installing a complete 5-component system, starter shingles are installed third, after the underlayment, and prior to the field (roofing) shingles.

TWO-IN-ONE

Starter shingles come designed to be split into two, full-size, code-compliant starters using a time-saving perforation.

